



# Richmond Landcare Inc. Strategic Plan 2024-2027

## Our Mission

*Inspiring and supporting communities in caring for the Richmond River catchment.*

## Our Vision

*Connected, educated and caring communities, rehabilitating the health of the catchment guided by Bundjalung knowledge and best practice science, and well-prepared for climate uncertainty.*

## Our Culture





## Our Strategic Directions

*These are built on our 2020-2023 Strategic Plan.*

### Relationship Building

1. Explore **innovations** in our relating and connecting with our communities, guided by Indigenous knowledge in ways of caring for the land and connecting with people, and inviting others on our journey
2. Think outside the box in ways of engaging and re-engaging with our groups and stakeholders (internal and external)
3. Leverage partnerships with stakeholders

### Service Delivery

1. Develop and implement a Schools program
2. Work collaboratively with key stakeholders and partners to develop a program of projects that deliver services to our communities
3. Develop and implement a sustainable yearly program of activities

### Communication

1. Define, streamline, and tailor our organisational communications to engage our diverse audiences
2. Continue building and maintaining relationships with Bundjalung community





### Education

1. Maintain and encourage a high level of professional development throughout all levels of the organisation
2. Deliver educational experiences relevant to a diversity of local communities and their needs


### Sustainability

1. Clearly define organisational roles and continuously evaluate to ensure adequate support and flexibility within and across these roles
2. Build long-term financial resilience through broadening the funding base, focus and continuity of funding through a clear fundraising plan and funding portfolio

## Our Key Actions for 2024-25

1. Deliver educational experiences: 
  - A yearly program of events and activities for:
    - ✓ Community
    - ✓ Schools
2. Find opportunities to support, fund and connect Landcare group activities and on ground works, using case study examples 
3. Better engage and support our Landcare groups 
4. Broaden financial base for resource and workforce sustainability
  - Create a fund-raising subcommittee and funding plan that includes donor relations 
5. Strengthen collaborative partnerships (*ongoing and fundamental to all our work*)
6. Work on our internal financial resilience through creating fit for purpose operating systems (*ongoing operational*)
7. Deliver on ground projects (*part of Action 4*)



 *Most important*

## Our Priority Action Plans for 2024-25

### ***Deliver educational experiences (Action 1)***

- Establish an Educational and Schools subcommittee and plan

### ***Engage, support and connect Landcare groups/ member engagement (Actions 2 and 3)***

- Through our Member Engagement subcommittee and plan

### ***Broaden our financial base for sustainability (Action 4)***

- Establish a Fundraising subcommittee and plan