



Strategic Plan 2020-23

Our organisation

Richmond Landcare Incorporated (RLI) is a non-profit community led Landcare network formed in 1998 to support Landcare in the Richmond River catchment. Landcare as a movement developed in the late 1980's when of farmers and conservationists united to care for our environment with the support of government.

RLI provides support to new and established Landcare Groups and supports best practice for managing land, water across all landscapes.

RLI is managed by a committee of volunteers drawn from representatives of its member groups and is a participating member of the regional Landcare network, North Coast Regional Landcare Network, and the state group Landcare NSW.

RLI recognises we live in a catchment that is unique in its indigenous cultural values and biodiversity.

Our Mission Statement

Inspiring and supporting the community in caring for the Richmond River Catchment.

Our Vision

- To facilitate and advocate for individuals, groups, and the wider community for Landcare
- To provide education opportunities on best practise for land and water management
- To embed a Landcare ethos of caring for land, water and community
- To engage with the Bundjalung community on caring for land and water

Our Core Values

- Represent our members and our community to ensure that they have a voice on issues that concern Landcare in our catchment
- Build and maintain strong relationships with environmental organisations
- Adopt effective governance and best practice in our work
- Foster a positive work culture with staff, contractors, and networks
- Seek informed and knowledgeable volunteers to operate and administer our organisation
- Commit to training, education and continuous improvement in the way we and our members undertake the activities for Landcare
- Effectively communicate with our member groups
- Adhere to corporate governance principles in the operation of RLI, managing ourselves ethically, with transparency and accountability

- Engage and manage staff and contractors in accordance with national employment/engagement policies

Our Goals and Objectives

<u>Strategic Goals</u>	<u>Objectives</u>
Deliver services	-To respond to member groups and community needs
Organisational strength	- To convey and represent our members views to other organisations -To maintain a robust viable organisation - To have a committee that represents a broad cross-section of our membership - To have a succession plan
Communicate our activities	-To keep members informed about our activities - To communicate Landcare’s achievements and innovations to our wider community
Educate	- To engage with the Bundjalung community -To work together with educational institutions to engage Landcarers of the future
Adaptable	-To be adaptable and flexible in a changing operational environment

Our Strategies

<u>Strategic Goal</u>	<u>Strategies</u>
Deliver services	-Facilitate a program of support delivery to our member groups and the wider community with existing resources - Access funding to develop projects which support or complement the activities of RLI, our member groups and the community
Organisational strength	-Actively participate in North Coast Regional Landcare Network and Landcare NSW and provide our members with news and information to enhance their operating capability - Work with other Landcare networks in the Richmond catchment
Communicate our activities	-Communicate with our members and the wider community through traditional and new media, including newsletters, our website, and other electronic communications - Build a working relationship with the Bundjalung community
Educate	-Provide our communities with resources that include a mix of fact sheets, training days, workshops, seminars, - Attend regional events to promote best practice in management of land and water - Maintain and build partnerships with councils, local community organisations, farmers, businesses and education facilitators to advocate the Landcare ethos
Adaptable	- Promote Junior Landcare Program - Adapt to a changing operational environment - Support the community’s environmental needs to ensure a healthy future environment

Richmond Landcare Inc. welcomes feedback and input from our member groups and the general community, so that we can all work towards the common goal of caring for land, water and our community in the Richmond River catchment.